

Report

The Student Careers and Opportunities Opinion Form-Report

This form was created by the Opportunities Officer for Autumn Semester 2025 due to a rise in concerns around careers and available opportunities. The total response rate is 90 students for over the course of 3 weeks starting October the 6th. The Opportunities Officer would aim to launch a consequent form for the Spring Semester of 2025.

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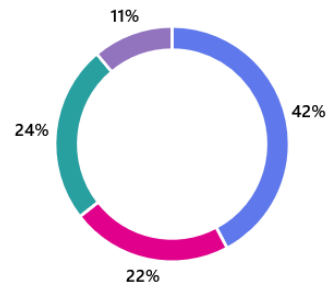
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Year of Study Breakdown

1. What is your current year of study.

[More details](#)

● Year 1	38
● Year 2	20
● Year 3	22
● Postgraduate	10



- First years have been incredibly active in their response rate to the survey.
- Second years responses were a struggle to get as I was only able to reach people in the course of Politics and International Relations and the History elective.
- Third years responses are good and from what I have seen quite full and detailed.
- Postgraduate response rate is satisfactory as their student numbers are the lowest.
- Apprentices were not included in this research due to lack of ways to access them.
- Reaching out to faculty massively boosted the response rate for a week, however a repetition into the next week would have been useful too for fuller demographic representation.
- A significant rise in responses were seen over reading week without any prompting.
- This data can be used as a microcosm of the total student population.

Course of Study Breakdown

2. What course do you study?

[More details](#)

90
Responses

Latest Responses
"Computer science and Business"
"International Business"
"Business"
...

-
- Politics & International Relations - 17 students (18.9%)
 - Business - 14 students (15.6%)
 - Psychology - 11 students (12.2%)
 - Economics - 8 students (8.9%)
 - Computer Science & Business - 5 students (5.6%)
 - Engineering - 5 students (5.6%)
 - Artificial Intelligence - 5 students (5.6%)
 - Philosophy & AI - 4 students (4.4%)
 - Sciences (Biology/Physics/Neuroscience) - 4 students (4.4%)
 - Computer Science - 4 students (4.4%)
 - English Literature - 3 students (3.3%)
 - Law - 3 students (3.3%)
 - Computer Science & Philosophy - 2 students (2.2%)
 - Philosophy - 2 students (2.2%)
 - Data Science - 2 students (2.2%)
 - Other - 1 student (1.1%)

-Account for nearly half of all students replying to the survey

- Data dominated by humanities courses such as: Politics, Psychology, Economics and Sociology

-Technology related courses represent only 25% of student

Aspirational Careers/Fields Breakdown

3. What field/career business or Industry would you like to go into? (If you don't know respond with "Unsure")

[More details](#)

90
Responses

Latest Responses
 "Software engineering"
 "Marketing"
 "Film and marketing"
 ...

-
- Unsure - 23 students (25.6%)
 - Finance - 9 students (10.0%)
 - Technology/Software Engineering - 9 students (10.0%)
 - Law - 9 students (10.0%)
 - AI/Data Science - 7 students (7.8%)
 - Business (General) - 5 students (5.6%)
 - Marketing/Media/Publishing - 5 students (5.6%)
 - Consulting - 5 students (5.6%)
 - Government/Policy/International Affairs - 4 students (4.4%)
 - Academia/Research/Teaching - 4 students (4.4%)
 - Psychology/Mental Health - 4 students (4.4%)
 - Medicine/Healthcare - 3 students (3.3%)
 - Other - 2 students (2.2%)
 - Engineering/Science - 1 student (1.1%)
-

- Decided on career path: 67 students (74.4%)
 - Unsure about career: 23 students (25.6%)
 - The most popular careers paths are:
 - Finance, Tech/Software, and Law are tied as the top choices (10% each)
 - Combined tech-related fields (Technology + AI/Data Science) represent 17.8% of students
 - Finance, Consulting, and Law combined account for 25.6% of decided students
 - Government/Policy/IR, Psychology/Mental Health, and Medicine combined represent 12.1%
 - About 1 in 4 students (25.6%) are still exploring their options.
-

Company Preference Breakdown:

4. What is your ideal company (please give 3+ examples)? (If you don't know, respond with "Unsure")

[More details](#)

90
Responses

Latest Responses

"IBM, Apple, Epic Gaming, and Meta"

"Smaller company, Strong incentives for employees, and located in London o..."

"A24, paramount, Netflix"

...

Company Type Preferences (for those who specified):

- Big Tech/Technology Companies - 9 students (9.8%)
- Investment Banking/Finance - 7 students (7.6%)
- Consulting - 7 students (7.6%)
- Government/International Organizations - 7 students (7.6%)
- Healthcare/Medical/Pharma - 6 students (6.5%)
- Law Firms - 5 students (5.4%)
- Startups/Entrepreneurship - 1 student (1.1%)
- Aerospace/Automotive - 1 student (1.1%)
- Social Impact/Mission-Driven - 1 student (1.1%)
- Other/Mixed - 1 student (1.1%)

Most Frequently Mentioned Specific Companies:

Google - 7 mentions (7.6%)

JP Morgan - 4 mentions (4.3%)

Government agencies (general) - 4 mentions (4.3%)

Microsoft - 4 mentions (4.3%)

Apple - 4 mentions (4.3%)

PwC - 3 mentions (3.3%)

Meta - 3 mentions (3.3%)

OpenAI - 2 mentions (2.2%)

United Nations/UN - 2 mentions (2.2%)

IBM - 2 mentions (2.2%)

Goldman Sachs - 2 mentions (2.2%)

NASA - 2 mentions (2.2%)

Airbus - 2 mentions (2.2%)

Key Insights:

- Have specific companies in mind: 45 students (48.9%)
 - Unsure/No preference: 47 students (51.1%)
 - Over half (51.1%) are unsure about specific companies. This is significantly higher than the career field uncertainty (25.6%), suggesting students know what they want to do but not necessarily where.

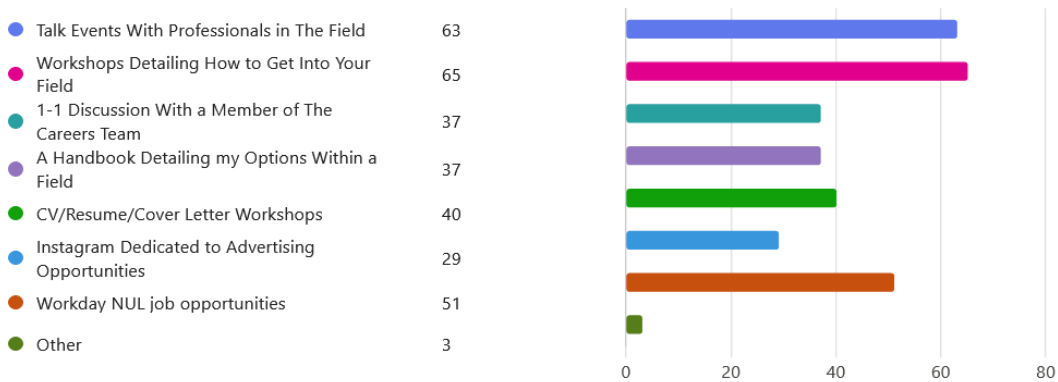
 - FAANG companies (Google, Apple, Meta) are highly desired among tech-oriented students
 - Traditional "prestige" employers (JP Morgan, Goldman Sachs, McKinsey, PwC) remain popular
 - Combined consulting + banking = 14 students (15.2%)
 - Significant interest in public sector (government agencies, UN, IMF)
 - Healthcare/medical companies mentioned by 6.5% of students
 - Emerging interest in AI-specific companies (OpenAI, Anthropic, DeepMind)

 - Students studying Politics/IR (18.9% of courses) align with government/international org interest (7.6% of company preferences)
 - The tech-heavy course load translates to strong Big Tech company interest
-

Preferred Events/Resources at a Glance

5. What events/resources would you like there to be in order to best support you?

[More details](#)



Other Responses:

Responses

Career fairs for networking
University to form partnerships with companies that lead to tailoring academic content and pathways specific for the roles that the companies will fill from NU London graduates
More postgraduate only career events. The career talks are great, but they are mostly for undergrads whom I feel are at a different stage than postgraduates seeking jobs who've already had some previous work experience
Support from my lecturers or people we know about academic opportunities. Blog posts, seminars, working groups, etc.
Events for postgraduates exclusively.
Topper sessions for those who are complete beginners in the course. Also at times that are in the evening for those doing part time
Career fairs, bring in professions to NU london to speak with us. put us on the map
Mooting competitions (maybe even with other London based universities), Pro Bono department, more law-related elective subjects.
Internship Opportunities

Existing Events/Resources Preference Breakdown

7. A lot of these events/resources already exist! Did you know about them?

[More details](#)

- No, I am a first year. I haven't heard of this. ● No,I haven't/have very little information on this.
- I have some idea about what this is and how to access it. ● I know what this is and how to access it.
- I have accessed this several times if not often!

Talk Events

In Field Workshops

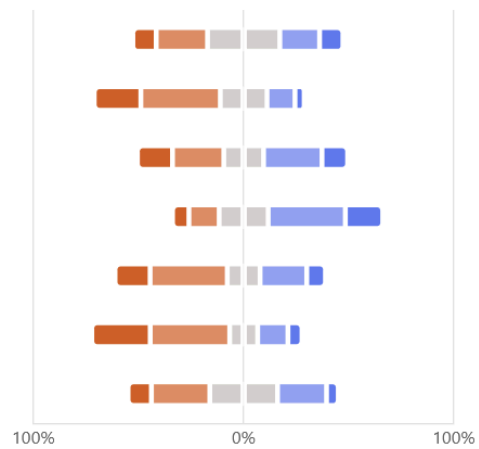
Career Team 1-1's

CV/Resume/Cover letter Workshops

Careers Team Instagram

Workday NUL Job offers

Co-op Opportunities



Talk Events

- No, I am a first year. I ... 11.1%
- No,I haven't/have ver... 24.4%
- I have some idea abo... 34.4%
- I know what this is an... 18.9%
- I have accessed this se... 11.1%

Comments:

In Field Workshops

● No, I am a first year. I ...	22.2%
● No,I haven't/have ver...	37.8%
● I have some idea abo...	22.2%
● I know what this is an...	13.3%
● I have accessed this se...	4.4%

Comments:

Career Team 1-1's

● No, I am a first year. I ...	16.7%
● No,I haven't/have ver...	24.4%
● I have some idea abo...	18.9%
● I know what this is an...	27.8%
● I have accessed this s...	12.2%

Comments:

CV/Resume/Cover letter Workshops

● No, I am a first year. I h...	7.8%
● No,I haven't/have ver...	14.4%
● I have some idea abo...	23.3%
● I know what this is an...	36.7%
● I have accessed this s...	17.8%

Comments:

Careers Team Instagram

● No, I am a first year. I ...	16.7%
● No,I haven't/have ver...	36.7%
● I have some idea abo...	15.6%
● I know what this is an...	22.2%
● I have accessed this se...	8.9%

Comments:

Workday NUL Job offers

● No, I am a first year. I ...	27.8%
● No,I haven't/have ver...	37.8%
● I have some idea abo...	13.3%
● I know what this is an...	14.4%
● I have accessed this se...	6.7%

Comments:

Co-op Opportunities

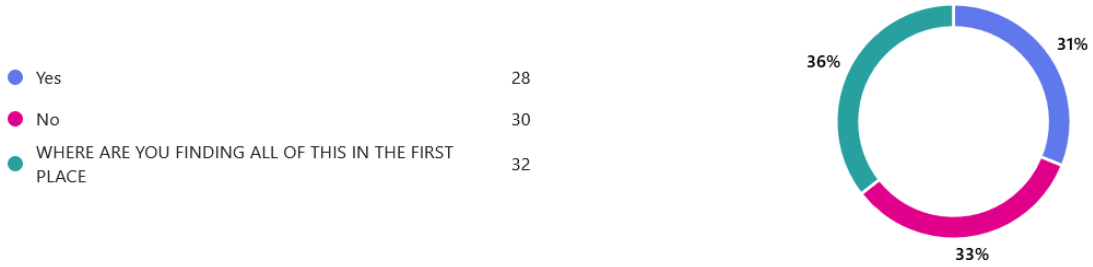
● No, I am a first year. I ...	11.1%
● No,I haven't/have ver...	27.8%
● I have some idea abo...	32.2%
● I know what this is an...	23.3%
● I have accessed this se...	5.6%

Comments:

Effectiveness at a Glance

8. Have any of these existing events/resources accommodated your career aspirations?

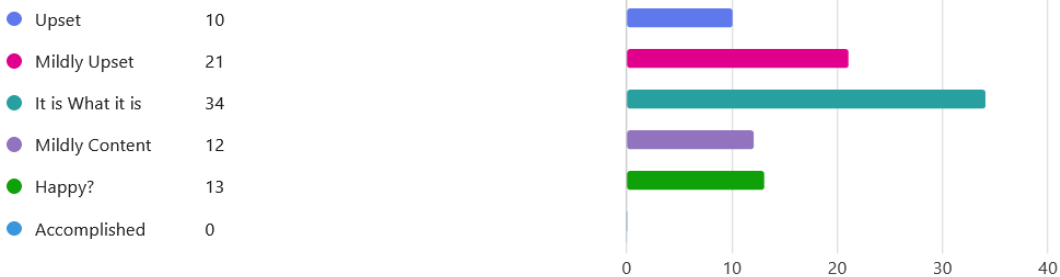
[More details](#)



Student Feelings on Effectiveness at a Glance

9. How does that make you feel?

[More details](#)



Needs from the Opportunities Officer

10. What would you like to see more of from the opportunities officer?

[More details](#)

90

Responses

Latest Responses

"more Opportunities and more communication. Compared to being a first ye... "

"More outreach regarding valuable opportunities"

"Just more information that's easily accessible"

...

-
- Positive Feedback/Unsure/N/A - 20 suggestions (22.2%)
 - **Better Communication/Promotion/Outreach - 15 suggestions (16.7%)**
 - More Opportunities (Co-ops/Internships/Jobs) - 7 suggestions (7.8%)
 - Other/Specific Suggestions - 7 suggestions (7.8%)
 - Field-Specific Support - 6 suggestions (6.7%)
 - More Networking Opportunities - 5 suggestions (5.6%)
 - **More Humanities Opportunities - 5 suggestions (5.6%)**
 - **Postgraduate-Specific Support - 4 suggestions (4.4%)**
 - More Tailored/Personalized Support - 4 suggestions (4.4%)
 - Better Info Organization/Website - 4 suggestions (4.4%)
 - Career Exploration/Guidance Resources - 3 suggestions (3.3%)
 - Part-Time Student Considerations - 3 suggestions (3.3%)
 - Year-Specific Support - 2 suggestions (2.2%)
 - More Information (General) - 2 suggestions (2.2%)
 - More In-Person Engagement - 1 suggestion (1.1%)
 - Accountability/Process Improvements - 1 suggestion (1.1%)
 - Mentorship Programs - 1 suggestion (1.1%)
-

Priorities and student wants

1. Better Communication/Promotion/Outreach (16.7%)

What students want:

More emails and reminders
Clearer advertising of opportunities
Proactive outreach to students
More announcements about events
Better marketing

2. More Opportunities (7.8%)

What students want:

MORE CO-OPS (emphasized heavily)
More internships across diverse fields
More paid opportunities
Job opportunities for all year levels

3. Field-Specific Support (6.7%)

Critical gaps in:

Law (multiple complaints)
Psychology
Politics/IR
Pre-med
Engineering

4. More Networking Opportunities (5.6%)

What students want:

Alumni connections (many NU alums in London!)
Career/networking events
More chances to talk with employers
Professional networking opportunities

5. Humanities Support (5.6%)

Urgent need for:

English Literature careers

Creative fields

Publishing/journalism opportunities

Humanities-specific guidance

STUDENT FEEDBACK:

Humanities:

"An increase in humanities focused opportunities and career/graduate support. The majority of, if not all of, the opportunities offered appear to cater to the STEM/Business majors, and it makes the humanities majors feel UNSEEN and IGNORED."

"There hasn't been much at all to do with careers or opportunities post-English studies, and this has left a lot of us feeling uncertain and under-appreciated."

Postgraduate:

"I want events that are more relevant for postgraduates. At the moment, opportunities are quite simply London scholars and the rest... PGs seem to be a complete afterthought. We have such a wealth of industry contacts, PhD students, and policy specialists, and we don't seem to do anything with them."

"There seems to be so many layers of bureaucracy and regulation that no one seems to know what the rules are... so many of the meetings I've booked with members of the teams have just been postponed and delayed and deleted."

Law:

"Make the law department better. This is the university in London that offers the LEAST to law students. The only advantage/reason why I haven't transferred to another university by now is that I like the small classrooms."

"We need more career events for Law - there are always consulting and entrepreneurship and finance ones but never for Law."

The Second Year Gap:

"Compared to being a first year, there is a lot of communication between the school and first years. But there is BARELY ANY opportunity/communication between the school and second year students."

Part-Time Student Exclusion:

"Stuff catered to part timers. A lot of events and stuff happen mid day. Part timers are part time for a reason, a lot of us have work so it feels like we miss out on a lot of things others still have access to and at times I feel like I am not able to access the full potential of my Uni."

Accountability:

"Hold co-op team accountable for helping students ACTUALLY GET co-ops"

Positive Suggestions:

Professor/Department Connections (Great Idea!):

"I got my current internship/co-op from a company in the startup hub, reaching out to the head of my department, asking for a student recommendation... Our professors know us really well and know our career aspirations, personalities, work ethics, etc... This should be encouraged."

What's Working:

Students appreciate the surveys and outreach efforts

Some positive feedback: "Keep doing what you're doing! I love the events!"

Students acknowledge the effort being made

Key Issues:

Communication breakdown: 16.7% explicitly want better communication - information is scattered, getting lost in emails, not reaching students

Field imbalance: Heavy focus on finance/consulting/business leaves humanities, law, and other fields feeling neglected

Postgraduate neglect: PGs feel like second-class citizens compared to London Scholars and undergraduates

Year-level gaps: First years get attention, second/third years feel forgotten

Timing issues: Events during class time or mid-day exclude part-time students

Organization problems: Need centralized website/hub for all opportunities

Quantity issue: Students want MORE opportunities overall, especially co-ops

Needs from the Careers Team

11. What careers' events would you like to see more on campus?

[More details](#)

90
Responses

Latest Responses

"Talks with big name companies with like their hiring teams/ people who kno... "

"Marketing professionals discussing their career experience"

"More job opportunities"

...

Top Event Requests:

- Unsure/Non-specific/Satisfied - 17 responses (18.5%)
- Workshops/Talks/Speakers (General) - 11 responses (12.0%)
- Networking Events (General) - 9 responses (9.8%)
- Career/Job Fairs - 5 responses (5.4%)
- Technology/AI/CS/Nonprofit - 5 responses (5.4%)
- Request for More Variety/Diversity - 5 responses (5.4%)
- Humanities/Publishing/Creative Careers - 5 responses (5.4%)
- Finance & Consulting - 4 responses (4.3%)
- Internship/Co-op Opportunities - 4 responses (4.3%)
- General Expansion/More Events - 4 responses (4.3%)
- Psychology/Mental Health/Sociology - 4 responses (4.3%)
- Politics/IR/Policy/International Orgs - 3 responses (3.3%)
- Healthcare/Medical - 3 responses (3.3%)
- Postgraduate-Specific Events - 2 responses (2.2%)
- Law - 2 responses (2.2%)
- Startups/Entrepreneurship - 1 response (1.1%)
- Process Improvements/Office Tours - 1 response (1.1%)
- Marketing - 1 response (1.1%)

The Diversity Gap:

Finance & Consulting events requested: 4 responses (4.3%)

Non-Finance/Consulting field events requested: 17 responses (18.5%)

Ratio: 4.3x more requests for diverse career fields

Key Student Feedback:

"This university seems to have a dominant focus on banking/consulting/finance. I don't really see anything in policy/research fields."

"More psych related stuff please. I feel like a lot of the opportunities are tailored to the more popular degrees, so it would be great if it can be more inclusive of smaller degrees."

"More events focusing on more niche fields or not just Finance and Business."

Most Requested Event Formats:

Workshops/Talks/Speaker Events - 12.0%

Networking Events - 9.8%

Career/Job Fairs - 5.4%

Internship/Co-op Opportunities - 4.3%

Total demand for underrepresented fields: 18.5%

Humanities/Publishing/Creative Careers (5.4%)

Psychology/Mental Health/Sociology (4.3%)

Politics/IR/Policy/International Orgs (3.3%)

Healthcare/Medical (3.3%)

Law (2.2%)

12. What information on Co-ops would you like there to be?

[More details](#)

90
Responses

Latest Responses

"Being able to access more co op opportunities, there is a lot of co op opport..."

"More information on how to search for co-ops in the US and in London for s..."

"How to get one"

...

-
- N/A or Unsure or Satisfied - 21 responses (23.3%)
 - Other/Specific Requests - 11 responses (12.2%)
 - Field-Specific Opportunities - 8 responses (8.9%)
 - Application Process/How to Get One - 7 responses (7.8%)
 - General "More Info" (Non-specific) - 7 responses (7.8%)
 - How to Find/Where to Apply - 6 responses (6.7%)
 - Basic Understanding (What is a co-op?) - 4 responses (4.4%)
 - More Co-op Opportunities (Quantity) - 3 responses (3.3%)
 - Better Info Organization/Accessibility - 3 responses (3.3%)
 - International Students/UK-Specific - 3 responses (3.3%)

- Step-by-Step Guides/Detailed Info - 3 responses (3.3%)
 - More Promotion/Visibility - 3 responses (3.3%)
 - Co-op Fairs/Events - 3 responses (3.3%)
 - Support During Co-op - 2 responses (2.2%)
 - Balancing with Studies/Flexibility - 2 responses (2.2%)
 - Approval/Credit Process - 1 response (1.1%)
 - Postgraduate-Specific - 1 response (1.1%)
 - Personalized Suggestions - 1 response (1.1%)
 - Timeline/Availability - 1 response (1.1%)
-

Information Gaps:

Students needing foundational information: 20 (22.2%)

What a co-op is, how to find one, how to apply, step-by-step processes

Students wanting better access/visibility: 6 (6.7%)

Students needing field-specific information: 8 (8.9%)

Students wanting more opportunities: 3 (3.3%)

Basic Understanding:

"I have no idea what a co-op is."

"I had to look up what that term meant."

"What in lords name is a co-op?"

Field-Specific Gap:

"The majority of the opportunities appear to be in Business and STEM-related fields, with very little seemingly available for humanities majors."

"Co-ops are especially hard to find amongst law students :)"

"Info for co-ops is geared around humanities majors, mostly business majors" (complaint from STEM student)

"What 'co-ops' are options for philosophy majors? That definitely doesn't seem like a thing lol"

"Co-ops for law????"

Information Accessibility:

"Info you need is scattered/hard to find right now"

"A lot of info is on Instagram only or gets lost in emails"

"I haven't seen any, so please just make this information more clearly accessible"

Process & Support Issues:

"I completed a 'co-op' this past summer... I didn't get 'approval' for a Co-op so I don't receive any credit/recognition for it... I still do not understand the process of how to get approval/credit."

"Honestly, the Careers team has been somewhat useless to my experience here."

"I have no luck with NU resources and assistance."

What Students Are Asking For:

Better Organization & Access (6.7%)

Digital guide with all info in one place
Better way than Instagram/email
More clearly accessible information

Foundational Education (22.2%)

What is a co-op?
How do they work?
Where to find them
How to apply
Step-by-step guides/videos ("Co-ops 101")

Field-Specific Support (8.9%)

Humanities opportunities (publishing, journalism, museums)

Law co-ops

Psychology/medical field co-ops

Philosophy co-ops

Better STEM opportunities (Computer Science complaint)

More Opportunities (3.3%)

Broader range of co-ops

More companies

More jobs

Better Promotion (3.3%)

Promoted by lecturers in classes

Daily announcements

Academic advisor involvement